

**Curriculum Vitae**  
**Chiara Morelli**

**Personal Information**

Family Name: MORELLI  
First Name: Chiara  
Birth Date: March 26, 1978  
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**Education**

**PhD** in Small and Medium sized Enterprise Economy - 17<sup>th</sup> Cycle, Carlo Cattaneo University. Thesis title: “Analysis of Managerial Work”. A Study of the Roles and Characters of Company Leaders. President of the Commission (June 9, 2005): Professor Giovanni Costa.

Attendance to AIDEA (Italian Academy of Business Economics) Summer School on **Teaching Methodology** (Pinerolo – Turin, Sept. 6-16) and **Research Methodology** (Villa Grazia di Carini – Palermo, Sept. 14-20).

**University Degree (Hons.):** Carlo Cattaneo-LIUC University, Castellanza-Varese, Faculty of Business Economics; Dissertation on “Work Organisation in the New Economy Era: Systems, Models and Cultural Aspects of Human Resources Management in ICT Businesses (Dec. 3, 2001).

Summer School, Essex University at Colchester.

**Research Main Interests**

Change Management in Complex Private, Public and Not-for-profit Organisations; Human Resources Management; Managerial Work; The Support of Information Technology to Human Resources Management.

**Research Activities**

**Academic Years 2008/09-2009/10** Title: “Change Management in Public and Private Organisations” co-ordinated by Prof. Maurizio Comoli.

**Academic Year 2008/09** Visiting Research Assistant at the Department of Business Studies, Aarhus School of Business, University of Aarhus, Denmark

**Academic Years 2007/08-2008/09** Title: “Change Management in Complex Organisations”, PRIN 2006 Project, co-ordinated by Prof. Gianfranco Rebor. Participating Entities: Naples Federico II University (Prof. Riccardo Mercurio), Naples Second University (Prof. Marcello Martinez), Rome 2 Tor Vergata University (Prof. Maurizio De Castri). Objective: Investigating change management in complex organisations, with special reference to the Italian situation and to large organisations involved in the public and third sector reform processes. (in Italian)

**Academic Year 2007/08** Title: “Evolution of Entrepreneurial Models in the ‘Made in Italy’ Companies: Relocation, Innovation and Alliances generating new Competitive Advantage” (in Italian). Research financed by Cariplo Foundation and co-ordinated by Prof. Alessandro Cortesi.

**Academic Year 2006/07** Title: “Companies’ Education Needs in the Business Management and Financial Domains” (in Italian) promoted by AIDEA (Italian Academy of Business Economics) with the aim of better understanding how companies evaluate business management education provided by Italian universities to Business Economics graduates. (Referent Prof. Candiotta).

**Academic Year 2006/07** Title: “The Development of Information Systems in Health Public Companies” (in Italian). The research was intended to draw a map of the information systems adopted by Health Public Companies in Northern Italy (Piedmont, Lombardy, Veneto, Liguria). It was conducted in collaboration with the company EID (Referent Prof. Candiotta).

**Academic Years 2005/06 and 2004/05** Title: “The Education of the Italian Executive/Governing Class” (in Italian) The research was financed by the Aspen Institute, directed by Prof. Gianfranco Rebor, and it was conducted in collaboration with Bocconi University (Prof. Elio Borgonovi) The Economist Intelligence Unit (Daniel Franklin) Scuola Superiore di Pubblica Amministrazione (Angelo Maria Petroni) and Centro Studi Confindustria (Paolo Garonna). The study was aimed at “Identifying key competencies, education and professional careers of Italian public and private executive class members, and analysing possible inter-relations”

**Academic Years 2004/05, 2003/04 and 2002/03** Title: “Company Heads” (in Italian) The research was financed by Cariplo Foundation and directed by Prof. Gianfranco Rebor with the aim of “conducting an in-depth study of top managers’ behaviour, competencies and education in companies of different kinds”.

**Academic Year 2003/04** Title: “Management of ‘Made in Italy’ businesses” (in Italian). The research, which was financed by Fondirigenti and directed by Prof. Gianfranco Rebor, was conducted in collaboration with LUISS University (Prof. Fontana), Centro Studi Confindustria (Paolo Garonna), Ancona University (Dr Sabrina Dubini), Gruppo Luccioni (dr Enrico Luccioni) with the aim of identifying the distinctive features of successful SME’s managerial models, with special attention to those industrial companies operating in business areas that are regarded as being peculiarly Italian.

Additional research activities: “Human Resources Research and Selection Processes in Lombardy Businesses” (in Italian); “The Support provided by IT to Human Resources Management” (in Italian); Vocational Training in four European Regions: Lombardy, Baden-Wurttemberg, Catalunya and Rhone-Alpes” (in Italian).

## **Teaching Activities**

**Academic Years 2008/09- 2009/10 Business Organisation** (6 credits), **Piemonte Orientale University**, Casale Monferrato.

**Academic Years 2009/10, 2007/08, 2006/07, 2005/06, 2004/05 Business Organisation**, Faculty of Economics, Carlo Cattaneo-LIUC University.

**Academic Years 2008/2009, 2006/07 “Negotiation in Organisational Behaviour”**, Master’s Degree in Management of Public Companies, Verona University.

**Academic Year 2007/08 Business Organisation** (3 credits), **Piemonte Orientale University**, Casale Monferrato.

**Academic Years 2007/08, 2006/07, 2005/06 Personnel Selection**, Master’s Degree in Human Resources Management, Carlo Cattaneo-LIUC University.

**Academic Year 2007/08 “Organisational Check Up”**, Faculty of Economics, Carlo Cattaneo-LIUC University.

**Academic Year 2007/08 Business Administration and Organisation** for the Post graduate course on Point of Sales Management in the Fashion and Italian Style Business, Carlo Cattaneo-LIUC University.

**Academic Year 2006/07 Business Organisation**, Master’s Degree in Employment Service Management, Carlo Cattaneo University and Euroquarità Torino.

**Academic Year 2006/07 Teaching assignment (Business Administration and Economics)** within the post-graduate program in Business Organisation, Negotiation and Marketing for SME’s, Carlo Cattaneo-LIUC University.

**Academic Years 2005/06, 2004/05, 2003/04 An Introduction to Business Administration**, Master’s Degree in Human Resources Management, Carlo Cattaneo-LIUC University.

**Since 2004 Lecturer** in Business Administration with managerial training and education organisations (Cesma, Infor, Ipsoa).

**2003 Business Organisation**, Master’s Degree in Territorial Governance Management, Economics and Legislation in the EU, MET, Carlo Cattaneo-LIUC University.

**2003 Business Organisation** for the Master’s Degree in “Local Development Management”, Carlo Cattaneo-LIUC University.

**2003 Teacher** on a temporary assignment in the post-graduate education program for “Experts in for-profit and not-for-profit business organisation and development”, Carlo Cattaneo-LIUC University.

**2003 Co-teacher** of Business Administration for the post-graduate specialised programme in “Management of Human Resources in SME’s”, Carlo Cattaneo-LIUC University.

## **Additional Assignments**

**2009 Biennale strategic and organisational re-structuring project**, Milano, in co-operation with the company Ray & Berndston.

**2007 Coeclerici strategic and organisational re-structuring project**, Milano, in co-operation with the company Ray & Berndston.

**2007** Organisation of the Workshop “Competing Successfully in the ‘Made in Italy’ Business”, February 16<sup>th</sup>, 2007, Carlo Cattaneo-LIUC University.

**2006-2007 “La Scala” Theatre strategic and organisational re-structuring project**, Milano, in co-operation with the company Ray & Berndston.

**2004** to date, **Member of the Editorial Board of Hamlet**, a bi-monthly journal for Human Resource Directors.

**2003** Design and co-ordination of the post-graduate specialised course for “Experts in the relationships between private organisations and the public administration (ERIPA), Carlo Cattaneo-LIUC University.

**Publications** (titles of Italian texts are translated into English to provide information on the publication contents; titles of Italian journals and collections are kept in the original language).

**2009** Morelli C., Carugati A., Giangreco A. “Socio-Materiality as lens to study IT driven change”, selected papers presented at the 5th AIS Italian chapter Conference, Springer.

**2009** Morelli C., “ICT for HR” (I sistemi informatici evoluti per la direzione del personale), in “Gestione del Personale” a cura di G.Rebora, Carocci, 2009

**2008** Morelli C., Martone A., Minelli E., “The ‘glocalisation’ of Italcementi Group by introducing SAP. A systemic reading of a case of organisational change”, selected papers presented at the 4<sup>th</sup> AIS Italian chapter Conference, Springer, 2008

**2007** Morelli C., Martone A., “Competing successfully in the Italian Design business”, in “Innovazione e delocalizzazione? Solo qualche volta. 24 casi di imprese italiane di successo nei nuovi scenari competitivi” A. Cortesi (Ed.), Pearson, Milano, 2007 (in Italian).

**2006** Morelli C., Rebora G., Borgonovi E., Leading corporate and public administration organisations, in “Chi guida l’economia”, Il Sole 24 Ore, Milano, 2007 (in Italian).

**2006** Morelli C., Martone A., “Public-private sector relations: regulations and competitiveness. A case study of vocational training in four European Regions”, In “Organizzazione, regolazione e competitività” Mercurio G. (Ed.) McGraw-Hill, Milano, 2006 (in Italian).

**2006** Morelli C. “ICT and Human Resources”, in Direzione del Personale, n. 3, Sept. 2006 (in Italian).

**2005** Morelli C., Martone A., “The use of time as a management measurement tool” in “Organizzare a misura d’uomo” Bodega D. (Ed.), McGraw-Hill, Milano, 2005. (in Italian).

**2005** Morelli C. “ICT systems for the management of Human Resources”, in "Pianificazione, budget e risorse umane. Strumenti per l'economicità della gestione del personale" Reborra G. (Ed.), Franco Angeli, Milano, 2005. (in Italian).

**2005** Morelli C., Martone A., “The use of time as a management measurement tool in public and private organisations” in *Azienditalia Il Personale*, 6/2005. (in Italian).

**2004** Morelli C., “The company head in the professional service industry”, in "I capi azienda", Reborra G. (Ed.), Guerini, Milano, 2004. (in Italian).

**2004** Morelli C., “Persons or Personnel? A dilemma for the Human Resources Manager”, in *Hamlet*, supplemento a “L’Impresa”, May 2004. (in Italian).

**2004** Morelli C., Rossini E., Human Resources Management Models. An empirical investigation. Liuc Paper 2004. (in Italian).

**2004** Research Group on Management of the ‘Made in Italy’ Business, Research Report, Lito-Sud srl-Roma, 2004. (in Italian).

**2003** Morelli C., “The case of a regional school of administration” and “Building an organisation chart” in “casi di Organizzazione”, Martone A. (Ed.), Guerini, 2003. (in Italian).

**2002** Morelli C., Martone A., “The Axioma case”, in "Casi di organizzazione aziendale" Martone A. (Ed.), Guerini, 2002. (in Italian).

### **Papers that have been presented, accepted and discussed at conferences and meetings**

**2009** Morelli C., Kraemmergaard P. (Aalborg University, DK) and Carugati A.(Århus School of Business, University of Århus, DK), “Technological and Organizational Challenges in e-government: a literature review.”, X Workshop dei Docenti e dei ricercatori di Organizzazione Aziendale, Università degli Studi di Cagliari, Facoltà di Economia. 29-30 aprile 2009.

**2009** Morelli C., Martone A., Carugati A (Århus School of Business, Århus Denmark), Giangreco A. (IESEG School of Management, Lille, France), “a primer for socio-materiality in it driven change:A case study of m&a in the it sector, X Workshop dei Docenti e dei ricercatori di Organizzazione Aziendale, Università degli Studi di Cagliari, Facoltà di Economia. 29-30 aprile 2009.

**2008** Morelli C., Carugati A. (Århus School of Business, University of Århus, Denmark), Giangreco A. (IESEG School of Management, Catholic University of Lille, France), “Socio-Materiality as lens to study IT driven change”, Workshop ITAIS, Parigi, 13-14 dicembre 2008.

**2008** Morelli C., Martone A., “The use of time as a tool for analysing managerial style”, 9th International Conference on Human Resource Development Across Europe IÉSEG School of Management, The Catholic University of Lille, Lille, France, 23, 24 Maggio 2008.

**2008** Morelli C., Martone A., “Context-driven organisational change” (in Italian) IX Workshop dei Docenti e dei ricercatori di Organizzazione Aziendale “L’organizzazione fa la differenza, Università Cà Foscari, Venezia, Facoltà di Economia, Feb. 7-8, 2008.

**2007** Morelli C., Martone A., Minelli E., “The “glocalization” of Italcementi group by introducing SAP. A systemic reading of a case of organizational change”, 4<sup>th</sup> conference of the Italian chapter of AIS (itAIS 2007), Isola di San Servolo - Venice - Italy, October 3 - 4, 2007.

**2007** Morelli C., “Successfully competing in the ‘Made in Italy’ business. The winning ‘recipes’ of the CASA system companies” (in Italian). Conference “I Campioni del Made in Italy, il Sistema CASA”, Carlo Cattaneo-LIUC University, Feb. 16, 2007.

**2006** Morelli C., Martone A., Ramponi M., “Using project management methods to support creative activity management: the case of the Acqua Chiara advertising spot”, Paper for the SIWIS, Scandinavian- Italian Workshop on Information Systems, Gothenburg, June 11, 2006.

**2006** Morelli C., Martone A., “The transition towards managerial business administration: the case of IED” (in Italian) in the Conference Proceedings of the Workshop “Il Change Management nelle imprese e nelle pubbliche amministrazioni”, Carlo Cattaneo- LIUC University, June 5-6, 2006.

**2006** Morelli C., Martone A., “Public-private sector relations: regulations and competitiveness. A case study of vocational training in four European Regions”, in the Proceedings of the International Conference “Coordination and Cooperation Across Organisational Boundaries”, Cattolica S. Cuore University, April 20-21, 2006 .

**2006** Morelli C., Martone A., “Public-private sector relations: regulations and competitiveness. A case study of vocational training in four European Regions” (in Italian), Paper presented at the VII Workshop dei docenti e dei ricercatori di Organizzazione aziendale, Salerno University, Feb. 2-3, 2006 (published in the proceedings).

**2005** Morelli C., Minelli E., Turri M., “Women’s style of leadership: an empirical study”, paper for The Fourth International Annual Conference on Leadership Research”, Lancaster University, Dec. 12-13, 2005 (published in the proceedings).

**2005** Morelli C., Rebora G., “The corporate managerial class” (in Italian), in “Formazione e cultura della classe dirigente delle imprese e della pubblica amministrazione. Un’indagine empirica”. Paper for the Aspen Conference, Roma, May 19, 2005 (published in the proceedings).

**2005** Morelli C., Martone A., “The use of time as a management measurement tool” (in Italian), in the proceedings of the VI Workshop dei docenti e dei ricercatori di Organizzazione aziendale, Università Cattolica del Sacro Cuore, Milano, Feb. 2005.