

Prof. Alessandro Capocchi

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Alessandro Capocchi is Associated Professor of “Business Economics” at the University of Milan Bicocca (Milan) www.disea.unimib.it. He currently gives lectures in two academic courses: “Business Economics” at the first year of the Bachelor Programme in Tourism ECOTUR; and “Managing Tourism Companies” (English Language) at the Master Programme in Tourism ECOTURS.

He is the Director of the Research of *Fondazione Campus Studi del Mediterraneo*.

He is the Scientific Coordinator of the International Executive MBA EDHEC/Campus in Italy.

He is the Scientific Coordinator in *Confindustria Assoknowledge* for the *Corporate Universities* Group.

He is member of the Committee for the “*Rationalization of the education activity in tourism and the promotion of the hospitality culture*” at the Minister of Tourism in Italy.

He is also involved in teaching activities in the Master on “Internal Auditing” at the University of Pisa and in the Master on “Technological Innovation Management in Public Sector” at the National School of Public Administration (SSPA) in Bologna.

Alessandro Capocchi has also taught on a wide range of undergraduate and post-graduate courses and he has cooperated also with private organizations.

October 2002 PhD in “Business Economics in Public Sector” (Economia delle aziende e delle amministrazioni pubbliche) at the University of Siena, where he has discussed a final dissertation with the title: “The modernizing process in Italian public sector”. The PhD programme started in October 1999.

July-August 2002 Admission at the EUSSIRF Program (The European Social Science Information Research Facility) at the London School of Economics (LSE) where he has carried out a research activity regarding the e-government process in Europe.

January-April 2002 Admission at the Marie Curie Fellowship at the University of Manchester, School of Accounting and Finance, where he has carried out a project research on the e-government process in Great Britain. Tutor: Dr. Chris Westrup. He has discussed a final dissertation with the title: “The e-government process in public administrations”.

July-August 2001 Admission at the course “International Business Strategy” at the London School of Economics (LSE).

a. a. 1997-1998 University degree on “Business Economics” at the University of Pisa, with the result of 110 cum laude.

Teaching Subjects

Tourism, Public Sector, E-government and Digital Society, Management Accounting, Public Policy.

Research Interest

His main research interests are in the areas of Tourism, Accounting, Public Sector, e-government process, and ICT. He has conducted research in a range of public sector issues; and he has participated at research programmes financed by the Italian Minister for the University and the Education (MIUR). Recent outputs from these projects have included articles and papers.

Recent papers presented at national and international conferences

- ❑ *Financial derivatives in the financial statements of Italian listed companies. An empirical research*, of Marco Allegrini and Alessandro Capocchi, paper presented at the 23rd Annual Conference of the European Accounting Association, Munich, 29th –31st March 2000.
- ❑ *The prevision financial statement of the Italian public companies in the twenty's*, paper presented at the 3rd Workshop of Accounting History, in Siena the 25th-27th May 2000.
- ❑ *The implementation of the double entry accounting method in the Accounting system of S. Luca Hospital in the XVIII Century*, of Alessandro Capocchi, paper presented at the VI^o International Conference of the Italian Accounting History Society, in Caserta, 4th-5th October 2001.
- ❑ *The inventory management change in healthcare organizations: the e-procurement implementation*, of Luca Anselmi, Alessandro Capocchi, Fabio Donato, paper presented at the 12th International Symposium on Inventories, ISIR, Budapest, 19th –24th August 2002.
- ❑ *How does local government become more accountable? Reform and ICT in Italy and England*, of Alessandro Capocchi and Chris Westrup, paper presented at the “International Conference on Accounting, Auditing and Management in Public Sector”, in Dublin, 5th-7th September 2002.
- ❑ *The role of ICT in the management change of local municipalities*, of Luca Anselmi, Alessandro Capocchi and Simone Lazzini, paper presented at the “International Symposium on learning management and technology development in the information and internet age”, in Bologna, 21st November 2002.
- ❑ *The financial and accounting information provided by the web: e-local government accountability*, of Alessandro Capocchi, paper presented at the 26th “Annual Congress of European Accounting Association”, in Sivilla (Spain), 2nd –4th April 2003.
- ❑ *The decision-making process in the e-government perspective*, paper presented at the Workshop on “Data analysis for decision”, Superior School of Public Administration (SSPA), Rome, 9th July 2003.

Monograph

- ❑ *The e-government process in public administrations system*, of Alessandro Capocchi, Milano, Giuffré, 2003.
- ❑ *Management elements of companies in tourism sector*, Vol. I, of Alessandro Capocchi, Pisa, Edizioni PLUS, 2005

- ❑ *La redditività aziendale. Le logiche di revenue management*, Milano, Franco Angeli, 2008.
- ❑ *The role of information communication technologies in the reform process of Italian local authorities*, Milano, Giuffrè, 2008.

Main Publications

- ❑ *Progettazione e gestione di sistemi turistici*, Italian Edition edited by Alessandro Capocchi, J. P. Lozato Giotart and M. Balfet, Milano, Franco Angeli, 2009.
- ❑ *Management elements of companies on tourism sector*, Vol. II, edited by Alessandro Capocchi, Pisa, Edizioni Plus, 2006.
- ❑ *Modernizing Italian Public sector: the e-government process in Italy*, of Alessandro Capocchi, in *Managerial changes in Italian public sector*, Luca Anselmi (edited by), Torino, Giappichelli, 2003.
- ❑ *The e-government process: some significant experiences in Italy and in Great Britain*, of Alessandro Capocchi, in *Azienda Pubblica*, n. 4-5/2002.
- ❑ *ICT and Digital Capital: some consideration on the e-business process*, of Alessandro Capocchi, in *Libro Aperto*, n. 3 del 2002.
- ❑ *The e-government process in Italian local public administrations*, of Alessandro Capocchi, in “PhD Candidate Publications”, n. 6, *The control and governances needs inside public administrations*, Luca Anselmi (edited by), Pisa, Azienda Regionale DSU, 2002.
- ❑ *The financial and economic management of Italian local authorities: the “new” local public financial system*, of Alessandro Capocchi, in *Azienda Pubblica*, Maggioli Ed., n. 1/2001.
- ❑ *The financial resources and the administrative functions*, of Alessandro Capocchi, in *L’azienda Comune*, edited by Prof. Luca Anselmi, Rimini, Maggioli ed., 2001.
- ❑ *The Province in the local autonomy system*, of Alessandro Capocchi, in *L’azienda Comune*, edited by Prof. Luca Anselmi, Rimini, Maggioli ed., 2001.
- ❑ *The financial bankruptcy of the local authorities in the new Italian text-law*, of Alessandro Capocchi, in *L’azienda Comune*, edited by Prof. Luca Anselmi, Rimini, Maggioli ed., 2001.
- ❑ *The bankruptcy inside the “City Council”*, of Alessandro Capocchi, in *L’azienda Comune*, edited by Prof. Luca Anselmi, Rimini, Maggioli ed., 2001.
- ❑ *The financial function in the “City Council”*, of Alessandro Capocchi, in *L’azienda Comune*, edited by Prof. Luca Anselmi, Rimini, Maggioli ed., 2001.
- ❑ *The fiscal devolution and the financial autonomy of Italian local authorities: new managerial tools*, of Daniele Baroni and Alessandro Capocchi, in *Azienda Pubblica*, Maggioli Ed., n. 4/2000.

Professional experiences

Alessandro Capocchi is member of the SVIMAP network, which is an international academic network focused on research activities involving the public sector and public management issues.

He is member of the *Accademia Italiana di Economia Aziendale (AIDEA)*, of the *Società Italiana di Ragioneria ed Economia Aziendale (SIDREA)* and of the *Società Italiana di Scienze del Turismo (SISTUR)*.

He is also currently involved in research activities for the National School of Public Administration (SSPA) in Rome.