

CV of Stefania Cerutti

Graduated in Economics at Università degli Studi del Piemonte Orientale "A. Avogadro" in the academic year 1997-1998, I received my PhD in Politiche di Sviluppo e Gestione del Territorio – XV Ciclo (Policy Development and Territory Management - XV Cycle) at Università degli Studi di Trieste in the academic year 2002-2003. I currently hold the role of confirmed full-time teaching fellow in the subject area of Political and Economic Geography (M-GGR/02) at the Department of Economics and Business at Università degli Studi del Piemonte Orientale "A. Avogadro".

From the academic year 2003-2004 to the academic year 2007-2008 I have been Lecturer at Università degli Studi del Piemonte Orientale of the following courses (Bachelor Degree in Tourism Management and Promotion): Economic Geography of Tourism, Geography and Geo-economics of Tourism, Business and Territory, Planning of Landscapes and Tourist Territories, Marketing of Territories and Human Resources.

After taking up duties (June 17, 2008), I was tenured professor of the following courses: Business and Territory, Planning of Landscapes and Tourist Territories, Fundamentals of Geography, Landscapes Analysis and Representation, Itineraries and Travel Planning.

During the academic year 2009-2010 I've been Professor of Tourist Organization of touristic mountain areas concerning the Specialization Course of Highlands Economics at the Università deli Studi del Piemonte Orientale and ARS.UNI.VCO. Furthermore, I was teaching seminar about The widespread tourist accommodation in the Alpine experience within the course of "Tourisme et patrimoine of the Master Interdisciplinaire en études du Tourisme (MIT) at the Istitute Universitaire Kurt Bösch of Sion (Switzerland). I'm currently professor of the Landscapes Analysis and Representation course.

I have been engaged in some national Research Groups:

- CNR oriented project Cultural Heritage (The heritage of industrial History in the competitive strategies of local production system of the old industrialized areas) from 1998 to 2000;
- Research Project 40% MURST 2002-2003 Tourism and local development policies;
- Research Project 40% MURST 2004-2005 Urban Ecosystem: good practices for the governance of urban sustainability and compatible development.

In the academic year 2007-2008 I obtained a six month scholarship for training and improvement of research, concerning the Study and Analysis on the Regional Spatial Plan on behalf of the Piedmont Region. From 2007 to 2009 I was involved by Regione Piemonte in a scientific research with the aim of analyzing the North-Eastern Piedmont territories within the preparatory studies for the new Regional Spatial Plan; the preparation of the technical attachments of the Regional Strategic Plan for Tourism; Analysis and Benchmarking of the Integrated Regional Programs. On behalf of the IRSO Foundation, I've participated, in the same years, at the project Economic development, companies and institutions in northern Italy. From the year 2007 to 2010 I've participated in the scientific research of national interest (PRIN) The tourist areas in the organization and urban policy. Analysis and good governance practices. On behalf of the Institution Sviluppo Piemonte Turismo, I've participated since 2010 in the Scientific Research with the aim of detecting the behavior of incoming tourists in the North-Eastern Piedmont within the project Survey on the use and expenditure of tourists in Piedmont.

In addition, I've participated as speaker at numerous conferences and seminar, both national and international.

The most recurrent and significant research themes concern the urban and territory development, the tourist transition of the old industrialization areas, cultural heritage, project and policies of touristic and environmental development, project management, religious and cultural tourism.